

# DISTRIBUTION

## Monthly Distribution Profile:



20%

Posted directly to readers and subscribers



4%

For sale in major bookstores and newsstands



27%

Free-to-read in serviced apartments and distributed to newcomers via relocation and moving companies



49%

Reading copies delivered free to clubs, associations, F&B outlets, salons, clinics, hotels, embassies, schools, serviced offices and taxi companies

**Full distribution list available upon request.**

## You can buy Expat Living at the following retailers

### BOOKSTORES

Kinokuniya  
MPH  
Times  
Tango Mango  
WH Smith

### NEWSAGENTS

Allscript  
Thambi @ Holland Village  
Adpost  
MGM Foreign Exchange  
The American Club  
The British Club

### OTHERS

Selected Cheers stores  
Selected 7-Eleven stores  
Selected petrol stations  
Selected Cold Storage

## Free copies are also provided throughout the year at:

- Expat Living events
- Expat Living partner events
- Newcomer events organised by schools, relocation companies, clubs and associations

### Circulation

15,000 printed copies  
Over 152,000 unique pageviews from our digital edition

### Readership

60,000+ based on average of 4 readers per magazine copy  
Does not include non-subscriber copies

### Retail

Retailing for \$6.90 and sold in major bookstores and newsstands islandwide

### Islandwide Distribution Network

Subscribers, newsstands/retailers, airline lounges, doctors'/ dentists' waiting rooms, cafés/restaurants, clubs, hotels, schools, associations, embassies, interior design businesses, serviced apartments, relocation and real estate companies and our online portal